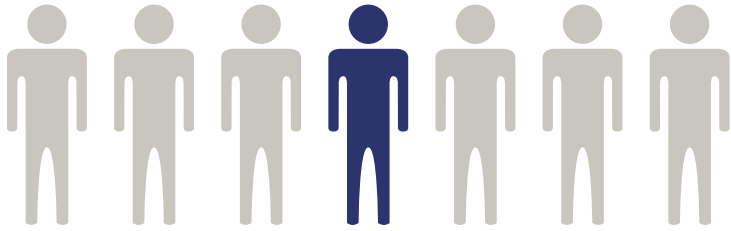


# HOW CAN A NEW "SNAP-PLUS" STRENGTHEN AND LEVERAGE THIS NATIONAL INVESTMENT?

Potential SNAP option to help improve diets and health



**1 IN 7 AMERICANS** are on the Supplemental Nutrition Assistance Program (**SNAP**)

**OF THOSE ON SNAP:**

**61.1%** ARE ON MEDICAID & **12.7%** ARE ON MEDICARE

**30%**



## SNAP-PLUS

incentivizes/disincentivizes certain foods, maintaining unrestricted choice. SNAP-plus combines **30% incentives** for fruits and vegetables, nuts, whole grains, fish, and plant-based oils, and **30% disincentives** for sugar-sweetened beverages, junk food, and processed meats.

**30%**



Researchers found that, over a lifetime, SNAP-plus could prevent cardiovascular disease (CVD), diabetes, and provide healthcare cost-savings nationally.



**940,000**

**CVD EVENTS PREVENTED**



**147,000**

**CASES OF DIABETES PREVENTED**



**\$429 BILLION**

**HEALTHCARE COST-SAVINGS**

Incentivizing purchases of produce and other specialty crops in SNAP will also help local farmers and spur rural economic development.

USDA and states should pilot and evaluate SNAP-Plus to determine effects on acceptance, food security, quality of life, health, and healthcare costs.